



HR Consulting & Staffing

# The 26th **Creo HR Seminar**

We have had the pleasure of doing business with many of you and are pleased to announce our 26<sup>th</sup> Human Resource Seminar. It is because of your support that we are able to invite you all to this HR seminar. This time we invite a new local HR Expert as a guest speaker who will present one of the hottest topics in HR, "Employee Engagement." This topic relates to Retention, Talent Development, and Performance Improvement. It must be one of the best topics for Upper Management and HR Managers. With great excitement, we invite you all to Creo's 26<sup>th</sup> Human Resource Seminar.

## Importance of "Employee Engagement"

~A Most Essential Keyword that Relates to Retention, Talent Development, and Performance Improvement ~

We are increasingly hearing the phrase "Employee Engagement", but only a few people fully understand what this phrase means. We have invited a senior consultant from Strategic HR, a famous local HR consulting firm in Cincinnati, to speak about Employee Engagement at this seminar. He will explain the concept of Engagement, how to measure Engagement, advantages of having engaged employees, and some real examples from US companies, all in an understandable way.

**\*The lecture will be in English, and our HR consultants will interpret and explain in Japanese.**



**Jeff Rouse**  
Senior HR Consultant  
Strategic HR Inc.

Jeff is a Senior HR Consultant with Strategic HR Inc. As an experienced HR professional with over 30 years of experience, Jeff has worked in a variety of industries including banking, supply & distribution, manufacturing, and hospitality. As a strategic partner to the business, he provides high value HR solutions that help drive the business strategy forward. Jeff has experience in Talent Assessments and Development strategies, Performance Management System training and implementation, Leadership and Management support and coaching, and Merger and Acquisition support. Jeff is based in Cincinnati, holds a BS degree in Psychology from the University of Cincinnati and a MS degree in Organizational Leadership from the College of Mount St. Joseph.

**Participation is free of charge, but you must register ahead of time due to a limited number of seats. In addition, the same content will be at both seminar venues.**

**Columbus : Thursday, 11/7 2:00~4:30pm**

**Hilton Garden Inn Columbus/ Dublin**

500 Metro Place North Dublin, OH 43017

Tel: 614-766-9900

\* 7 minutes from I-270 Exit 15, 2 minutes from SR-33 and Frantz Rd.

**Cincinnati: Friday, 11/8 2:00~4:30pm**

**Tri-County Parkway Building Conference Room**

155 Tri County Pkwy, Cincinnati, OH 45246

Tel: 513-771-7750

\* 8 minutes from I-75 Exit 15, 5 minutes from I-275 Exit 41/42, Near BENIHAHA

## How to Apply for the Seminar

### 1. Apply Online

Click below and fill out all required information.

<https://forms.gle/W6PVrU1CGRjMmczs9>

### 2. Apply via email or Fax

Please provide the following information and send to [info@creo-usa.com](mailto:info@creo-usa.com) or eFax 914-470-2849.

- Desired Location (Columbus or Cincinnati)
- Names of all attendees
- Company's name and industry
- Representative's email address
- Phone number

**Organizer: Creo Consulting, LLC**

Tel: 513-771-7750

URL: [www.creo-usa.com](http://www.creo-usa.com)